## CLAIMS

- 1. A product delivery system wherein consumer products are
- delivered in bulk to a retail site, said product delivery
- 3 system adapted to:-
- 4 (i) manufacture and/or blend of one or more consumer
- 5 products at a product manufacturing site;
- 6 (ii) fill said one or more consumer products into bulk
- 7 shuttle reservoirs;
- 8 (iii) place said one or more bulk shuttle reservoirs onto
- 9 one or more pallets;
- 10 (iv) transport said one or more pallets to the retail site;
- 11 (v) remove one or more of said bulk shuttle reservoirs from
- 12 said pallets; and
- (vi) transfer the consumer products contained in said bulk
- 14 shuttle reservoirs to individual storage containers for
- 15 retail to the consumer.
  - 1 2. The product delivery system according to Claim 1,
  - wherein said one or more pallets are transported through a
  - 3 product distribution network prior to the transport to the
  - 4 retail site.

- 3. The product delivery system according to Claim 1,
- wherein the bulk shuttle reservoirs comprise a dry break
- 3 coupling system.
- 1 4. The product delivery system according to Claim 1,
- wherein the one or more consumer products are in a
- 3 concentrated form.
- 1 5. The product delivery system according to Claim 4,
- wherein said system is adapted to optionally allow consumer
- product reconstitution prior to the transfer of the consumer
- 4 products to the individual storage containers.
- 1 6. The product delivery system according to Claim 5,
- wherein the optional reconstitution and subsequent transfer
- of the one or more consumer products to individual storage
- 4 containers is automated.
- 7. The product delivery system according to Claim 1,
- wherein the one or more consumer products are transferred
- 3 to, optionally reconstituted in, and dispensed from a
- 4 vending machine into individual storage containers.

- 1 8. The product delivery system according to Claim 4,
- wherein the one or more consumer products are transferred
- 3 to, optionally reconstituted in, and dispensed from a
- 4 vending machine into individual storage containers.
- 9. The product delivery system according to Claim 1,
- wherein the one or more consumer products are transferred
- 3 into a reusable individual storage container.
- 1 10. The product delivery system according to Claim 4,
- wherein the one or more consumer products are transferred
- 3 into a reusable individual storage container.
- 1 11. The product delivery system according to Claim 10,
- wherein said system is adapted to optionally allow consumer
- 3 product reconstitution prior to the transfer of the consumer
- 4 products to the individual storage containers.
- 1 12. The product delivery system according to Claim 1,
- 2 wherein the one or more consumer products are selected from
- foodstuffs, beverages, household products and automotive
- 4 products.

- 1 13. The product delivery system according to Claim 12,
- wherein the consumer product comprises a household detergent
- 3 product.
- 1 14. The product delivery system according to Claim 4,
- wherein the one or more consumer products are selected from
- foodstuffs, beverages, household products and automotive
- 4 products.
- 1 15. The product delivery system according to Claim 5,
- wherein the one or more consumer products are selected from
- 3 foodstuffs, beverages, household products and automotive
- 4 products.
- 1 16. The product delivery system according to Claim 6,
- wherein the one or more consumer products are selected from
- 3 foodstuffs, beverages, household products and automotive
- 4 products.
- 1 17. The product delivery system according to Claim 7,
- wherein the one or more consumer products are selected from
- 3 foodstuffs, beverages, household products and automotive
- 4 products.

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- 1 18. A process for dispensing consumer products, comprising:
- 2 (a) manufacturing and optionally blending of one or 3 more consumer products at a product manufacturing
- 4 site;
- 5 (b) filling one or more consumer products into one or 6 more bulk shuttle reservoirs;
- 7 (c) transporting the bulk shuttle reservoirs to a retail site; and
  - (d) transferring and optionally blending the products at the retail site from the bulk shuttle reservoirs to individual storage containers for sale to the consumer.
- 1 19. The process of Claim 18, wherein the one or more 2 consumer products are selected from foodstuffs, beverages, 3 household products, or automotive products.
- 1 20. The process of Claim 19, wherein the one or more
- 2 consumer products are in a concentrated form.
- 1 21. The process of Claim 20, further comprising
- 2 reconstituting the consumer product at the retail site.

- 1 22. The process of Claim 20, wherein transferring the one or
- 2 more products to the consumer occurs through a vending
- 3 system.
- 1 23. The process of claim 19, further comprising allowing the
- 2 consumer to customise the blending of the products into the
- 3 individual storage containers.